

Dear Community Leader,

Educational Opportunity Centers of PA is committed to providing local students with opportunities to explore careers and postsecondary options in meaningful, engaging ways. Since 1980, EOC, Inc. has been helping students who are low-income and first generation college with advancing their education. Our Educational Talent Search Program is offered in these five school districts: Hanover Area, Hazleton Area, Scranton, Shenandoah Valley and Wilkes-Barre Area in grades 7 through 12.

Upcycle Fashion Show-Students are reimagining 2<sup>nd</sup> Hand-Used Clothing into our Futuristic Theme. Teaching financial literacy, teamwork, leadership, speaking skills & so much more. EOC is providing our Talent Search students an opportunity to gain skills they need to be successful today and tomorrow.

The students in this event are learning valuable employment and practical skills that will lead them into a successful adulthood. The Up-cycle Fashion Show is a student organized and run event with all participants serving on at least one of the event committees. Participants participate in regular zoom meetings with a committee staff and student leader. The committees include: Project Management, Fashion Re-Design, Hair & Make-up, Marketing, & Day of Event (photographers, videographers, DJ, and Decorations). The event will be held on April 22<sup>nd</sup> at 2:30 pm at the Steamtown Marketplace in Scranton.

Many of our amazing students are **future entrepreneurs**-to celebrate their initiative-during the show there will be an area for our students to showcase their talents. Teaching our future business leaders important skills today! Some designs will also be highlighted during the Fashion Show too.

To help meet the budget and to provide participants with resources to “Up-cycle”- 2<sup>nd</sup> hand clothing, EOC is seeking sponsorship for individuals and businesses.

If any of these are appealing to you, your logo will be placed into our Event program, on our Facebook page for promotional purposes, and our agency website promotional page, and in all of our promotional materials, on the day of the event, your organization will be recognized by printed materials and by our student MC.

\$20 - Bronze Level (name recognition)

\$50 - Silver Level 1/4-page ad

\$100 - Gold Level 1/2-page ad

\$200 - Diamond Level full page ad

\$500-listed as Partner of the event

All donations are tax deductible.

To help support the Up-Cycle Fashion Show , please contact [carolyn@eocinc.org](mailto:carolyn@eocinc.org) . Phone: (570) 331-6755 or (570) 947-1443. Checks can be made payable to: Educational Opportunity Centers of PA, 107 Gateway Shopping Centers, Edwardsville, PA 18702.

Thank-you for your support!

Up-cycle Fashion Show Project Management Team  
Educational Opportunity Centers of PA